

# ASBAS DIGITAL SOLUTIONS

MELBOURNE  
INNOVATION  
CENTRE

Australian  
Small Business  
Advisory Services  
DIGITAL SOLUTIONS  
AN AUSTRALIAN GOVERNMENT PROGRAM

**An Australian government program delivered by Melbourne Innovation Centre in collaboration with the Benalla Rural City Council.**

## 2019 WORKSHOP SCHEDULE

### BENALLA

All workshops are held at Benalla Library or North Eastern Hotel.

Cost: \$55 one off fee, allows registration at any of these workshops.

Register at: <https://asbas.melbourneinnovation.com.au/>

28th February 2019, 5.30pm to 8.30pm, **Social Media Marketing 101**

26th March 2019, 9.30am to 12.30pm, **Engage Real Followers on Instagram**

14th May 2019, 9.30am to 12.30pm, **Facebook for Small Business Simplified**

14th May 2019, 2.00pm to 5.00pm, **Boost Business with Facebook Advertising**

23rd July 2019, 5.30pm to 8.30pm, **SEO Foundations for Small Business**

1st August 2019, 9.30am to 12.30pm, **Create Marketing Campaigns with Mailchimp**

27th August 2019, 5.30pm to 8.30pm, **Digital Marketing Essentials**

6th September 2019, 9.30am to 12.30pm, **Enhance Business Efficiency with the Cloud**

18th September 2019, 5.30pm to 8.30pm, **Influence an Audience on Twitter**

23rd October 2019, 9.30am to 12.30pm, **Simple Steps to Build a Website**



For any enquiries about the program please contact:

**BENALLA**

Tel (03) 5760 2610



[www.facebook.com/SupportBenallaBusiness/Events](https://www.facebook.com/SupportBenallaBusiness/Events)

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