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## Reconciliation Action Plan Artwork Commission Expression of Interest

### Artist Brief

Benalla Rural City Council is seeking Expressions of Interest (EOI) from Aboriginal or Torres Strait Islander artists within the local region to conceive and produce artwork/s that reflect the local people, communities and/or landscape of Benalla Rural City, and celebrate the culture of Aboriginal and Torres Strait Islander people.

Aboriginal or Torres Strait Islander artists who live on Yorta Yorta Country or Taungurung Country are invited to apply.

The final selected artwork/s are to be two-dimensional, and measure no more than 100 x 200 cm and no less than 70 x 90 cm, in either portrait or landscape orientation.

The final selected physical artwork/s may be displayed at various Council venues and as part of community cultural celebrations. Digitised versions of the final selected artwork/s will be included as the feature artwork/s in Benalla Rural City Council's Reflect Reconciliation Action Plan 2024 (RAP) and associated communications. The RAP affirms the Council's commitment to strengthen our relationship with the region's First Nations Peoples through acknowledgment, relationship building and reflection.

### To submit an EOI, artists are required to provide:

- a letter outlining their connection to Country
- artist CV
- portfolio or other evidence of previous works which provide a strong indication of their artistic practice.

Expressions of interest must be received by Council by close of business on **Friday 1 March 2024.**

**Email:** [council@benalla.vic.gov.au](mailto:council@benalla.vic.gov.au) or

**Mail:** Jane Archbold  
Manager Community  
Benalla Rural City Council  
P O Box 227  
BENALLA VIC 3672 or

**In person:** Benalla Rural City Council Customer Service Centre  
1 Bridge Street East, Benalla

Benalla Rural City Council will convene a selection panel comprising five members, with a majority being Aboriginal and Torres Strait Islanders. We are aiming to achieve representation from both the Taungurung and the Yorta Yorta communities in recognition of the Registered Aboriginal Parties in the Benalla Rural City local government area.

The selection panel will shortlist artists from the EOIs.

Shortlisted artists will be invited to make a full submission for the Benalla Rural City Council Reconciliation Action Plan Artwork Commission.

All designs and concepts must be the authentic and original work of the artist submitting the design.

**Full submissions by shortlisted artists must comprise:**

- a concept design
- an artist statement (max. 200 words) explaining how the design:
  - reflects the local people, communities and/or landscape of Benalla Rural City
  - celebrates the culture of Aboriginal and Torres Strait Islander people
- description of medium being used, and the size of artwork proposed (to be no more than 100 x 200 cm, and no less than 70 x 90 cm, in either portrait or landscape orientation)
- estimated date of delivery of finished artwork (noting key dates).

All shortlisted artists who provide a concept design before the closing date in the second stage of selection will be paid a single payment of \$500 for their time and materials.

Benalla Rural City Council will reconvene its selection panel to determine the successful artist/s. It is the intention of Benalla Rural City Council to enter into an Agreement with one or two selected Aboriginal or Torres Strait Islander artists who live on Yorta Yorta or Taungurung Country. Commissioned artist/s would receive an all-inclusive fee of \$10,000 ex GST.

**Artist Fees**

- Shortlisted artists: \$500 ex GST
- Selected artists to commission: \$10,000 ex GST. This fee is all inclusive, including but not limited to:
  - development and production of the agreed 2-dimensional artwork in the size, medium and specifications agreed to and as set out in the EOI application, including any materials costs and time
  - transfer of ownership of the physical artwork to Benalla Rural City Council to be displayed at various Council venues and as part of cultural celebrations
  - use of the artist's supplied CV
  - use of the artist's supplied statement
  - copyright clearance for all future use and publication (in full or in extract) of a digitised version of the artwork by Benalla Rural City Council within the Reconciliation Action Plan and any associated publications, promotions and materials

**Key Dates**

- Friday 2 February - Expressions of interest open
- Friday 1 March - Submissions close
- Friday 8 March - Shortlisted artists advised
- Friday 5 April – Submissions of concept design due
- Friday 12 April – Selected artist/s to commission advised
- Friday 28 June – Completed artwork delivered to Council

**Contact for further information**

Jane Archbold, Manager Community  
 03 5761 2210 or 0429 621 909  
[jane.archbold@benalla.vic.gov.au](mailto:jane.archbold@benalla.vic.gov.au)