

# COUNCIL PLAN 2021-2025

ACTION PLAN TO 30 JUNE 2025





## OUR VISION

To provide a sustainable, thriving and cohesive community where lifestyle, culture, health and wellbeing are supported by strong leadership and community partnership.

### **Acknowledgement of Country**

We acknowledge the traditional custodians of the land. We pay our respects to their Elders past and present and to Elders from other communities.



# ACTION PLAN TO 30 JUNE 2025

This Action Plan highlights key actions to be delivered under the five themes of the Council Plan 2021-2025. The Action Plan is divided into each theme. Each theme has its own strategies, objectives and actions to be delivered by 30 June 2025.

**Five Themes provide the framework for the key objective and strategies within the Council Plan:**

THEME 1

**COMMUNITY**

THEME 2

**LIVEABILITY**

THEME 3

**ECONOMY**

THEME 4

**ENVIRONMENT**

THEME 5

**LEADERSHIP**







STRATEGIES	ACTION (TO 30 JUNE 2025)
<b>Objective: Vibrant public spaces and places</b>	
<p>1 Maintain and develop sport and recreation facilities and reserves, parks, gardens, playgrounds, and walking and cycling paths to increase passive and active community participation and social connection.</p>	<p>Deliver Mitchell Street Lakeside Park project.</p> <p>Meet agreed key milestones of the Benalla Indoor Recreation Centre Redevelopment project.</p> <p>Deliver Benalla Art Gallery Redevelopment project.</p> <p>Adopt and start implementation of the <i>Fawkner Drive Precinct Masterplan</i>.</p>
<p>2 Ensure open spaces and public places in existing and developing communities are thoughtfully planned, connected, green, sustainable, accessible, engaging and inclusive and consider the needs of an ageing community.</p>	<p>Develop a concept plan to link the Benalla Station Precinct and Benalla Central Business District.</p> <p>Develop and adopt an <i>Open Space Strategy</i>.</p> <p>Install all-abilities playground equipment.</p>
<p>3 Beautify streetscapes, landscaping, signage and town entrances.</p>	<p>Deliver the Bridge Street Streetscape project.</p> <p>Upgrade town signage and entry gateways.</p>
<p>4 Enhance and maintain key places of significance.</p>	<p>Update <i>Benalla Airport Master Plan</i>.</p>
<p>5 Advocate for and act on opportunities to protect, maintain and preserve heritage assets.</p>	<p>Adopt a <i>Benalla Rural City Heritage Study</i>.</p>
<b>Objective: Connected and accessible roads, footpaths, transport and parking</b>	
<p>1 Deliver and maintain accessible and safe footpaths and cycle paths in existing and new neighbourhoods.</p>	<p>Review and update <i>Pathways to the Future – Shared Path Project Strategy</i>.</p> <p>Deliver Kerb and Channel Replacement program.</p>
<p>2 Maintain and improve drainage, bridges, parking and road networks to meet the needs of the current and future population.</p>	<p>Implement Benalla Rural City Council <i>Drainage Strategy</i>.</p> <p>Finalise Devenish Drainage Upgrade project.</p>
<p>3 Plan for population growth and accessibility for all.</p>	<p>Develop a <i>Benalla Rural City Growth Strategy</i>.</p>





STRATEGIES	ACTION (TO 30 JUNE 2025)
<b>Objective: Healthy and protected natural environment</b>	
<p>1 Partner with agencies and the community to manage and enhance our natural environmental assets, water quality and river health across Benalla Rural City and support the Goulburn Broken Catchment Management Authority Regional Catchment Strategy and other regional environmental strategies.</p>	<p>Review, update and adopt the <i>Environmental Strategy</i>.</p>
<b>Objective: High quality, efficient and sustainable waste management</b>	
<p>1 Actively promote responsible behaviours to reduce waste.</p>	<p>Implement recommendations from the Waste Reduction Working group.</p>
<p>2 Provide efficient and sustainable waste management services.</p>	<p>Finalise disposal arrangements for environmentally sustainable disposal of kerbside-collected food organics and garden organics.</p>
<b>Objective: Sustainable practices</b>	
<p>1 Partner with business, industry and community to plan and implement local approaches and initiatives that respond to climate change.</p>	<p>Review, update and adopt <i>Benalla Rural City Council Environment Strategy</i>.</p>
<p>2 Advocate, promote, support and encourage the use of renewable and clean energy and technology.</p>	<p>Encourage and facilitate the installation of more electric vehicle chargers in and around the Benalla CBD.</p>





STRATEGIES	ACTION (TO 30 JUNE 2025)
<b>Objective: Good governance</b>	
<p>1 Deliver responsible budget outcomes linked to strategy that maintain financial sustainability and deliver value for money and rating fairness.</p>	<p>Annually review, update and adopt the <i>Benalla Rural City Council Long-term Financial Plan</i>.</p> <p>Develop and implement a Project Management framework.</p> <p>Implement a best practice asset management approach.</p>
<b>Objective: High performance culture</b>	
<p>1 Improve customer experience through responsive, timely, efficient, well planned, and accessible services.</p>	<p>Review and update the <i>Customer Relations Strategy</i>.</p> <p>Review, update and implement the <i>Benalla Rural City Council Information Technology and Communications Strategy</i>.</p> <p>Participate in the Lower North Eastern Digital Transformation Partnership.</p>
<p>2 Develop a skilled, efficient and high performing customer focussed workforce.</p>	<p>Adopt and implement a <i>Benalla Rural City Council Workforce Plan</i>.</p>
<b>Objective: Engaged and informed community</b>	
<p>1 Create opportunities for deliberative engagement prior to decision making and actively improve and enhance Council's community engagement practices.</p>	<p>Continue to improve community engagement processes and new ways to engage.</p>

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